



# Maxwell

CONTRACT

## DESIGN GUIDE

### SPRING 2021

HOSPITALITY HEALTHCARE CONTRACT

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# PERFORMANCE DRIVEN

## WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical & aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers & technologies to ensure that our textiles & wallcoverings bring residential hand styling to the realm of performance-driven contract design.



## SPRING 2021 COLLECTION

This season we are introducing exciting evolutions in our core product categories. Click [here](#) to watch our collection video, presented by Design Director, Zoë Anderson.

### AT THE WINDOW:

**Rhyme** is a decorative wide-width drapery design passing NFPA 701.

### PERFORMANCE UPHOLSTERY:

**Curled Up VII** is a compilation of four performance textures in a rich color line, stocked with FibreGuard cleanability and excellent abrasion resistance, while our newest **ColorGuard** series features designs in a range of small-scale patterns, textures & solids, styled over three performance color books all stocked with either FibreGuard or FibreGuard Pro cleanable technology. Lastly, **Menswear** is an ALTA-protected, multi-purpose destination collection of plaids, checks & stripes rendered in flannelised & brushed textures & cosy chenilles.

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## WIDE-WIDTH DRAPERY II - RHYME

The second installment in Maxwell's decorative wide-width drapery category introduces Rhyme, a textural lattice design with a plisse-yarn effect. Rhyme is available in four chic neutrals with a subtle sheen.

- Pattern Rhyme passes NFPA 701
- Available in 4 colorways
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- 118" wide
- 100% polyester
- Washable



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**FIBREGUARD** was developed in Europe to be an easy-clean solution that will last the life of the fabric & perform in commercial projects. FibreGuard focuses on stain-free cleanability story rather than surface repellency. Spills & soiling are easily removed using a clean cloth, water & mild soap if needed.

Visit [www.fibreguard.com](http://www.fibreguard.com) for how-to videos & cleaning steps for different types of soiling.

**Performance upholstery constructions pass ACT  
(Association for Contract Textiles) Performance Guidelines  
for Woven Upholstery Fabrics - High Traffic/ Public Spaces**



## CURLED UP VII - PERFORMANCE

Curled Up VII is a compilation of four must-have performance textures in a rich color line. Libretto is a sumptuous crushed velvet perfect for both drapery & upholstery; Cadenza is multicolor casual weave shot through with lurex. Contralto is a chenille slub texture evocative of a linen velvet shown alongside Fidelio, a multi-dimensional embossed microfiber. All skus in the seventh entry of the Curled Up series are stocked with the trusted stain-free technology of FibreGuard.

4 exclusive patterns (Cadenza – Contralto – Fidelio – Libretto)

- 100 skus
- Stocked with FibreGuard
- Suitable for contract upholstery
- Passes 60 – 200K double rubs Wyzenbeek
- All patterns meet or exceed ACT standards for woven upholstery fabrics for abrasion, flammability, wet & dry crocking (dye transfer), colorfastness to light (resistance to the fading effect of light), pilling, breaking strength & seam slippage
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- All patterns are 100% polyester
- All patterns are washable

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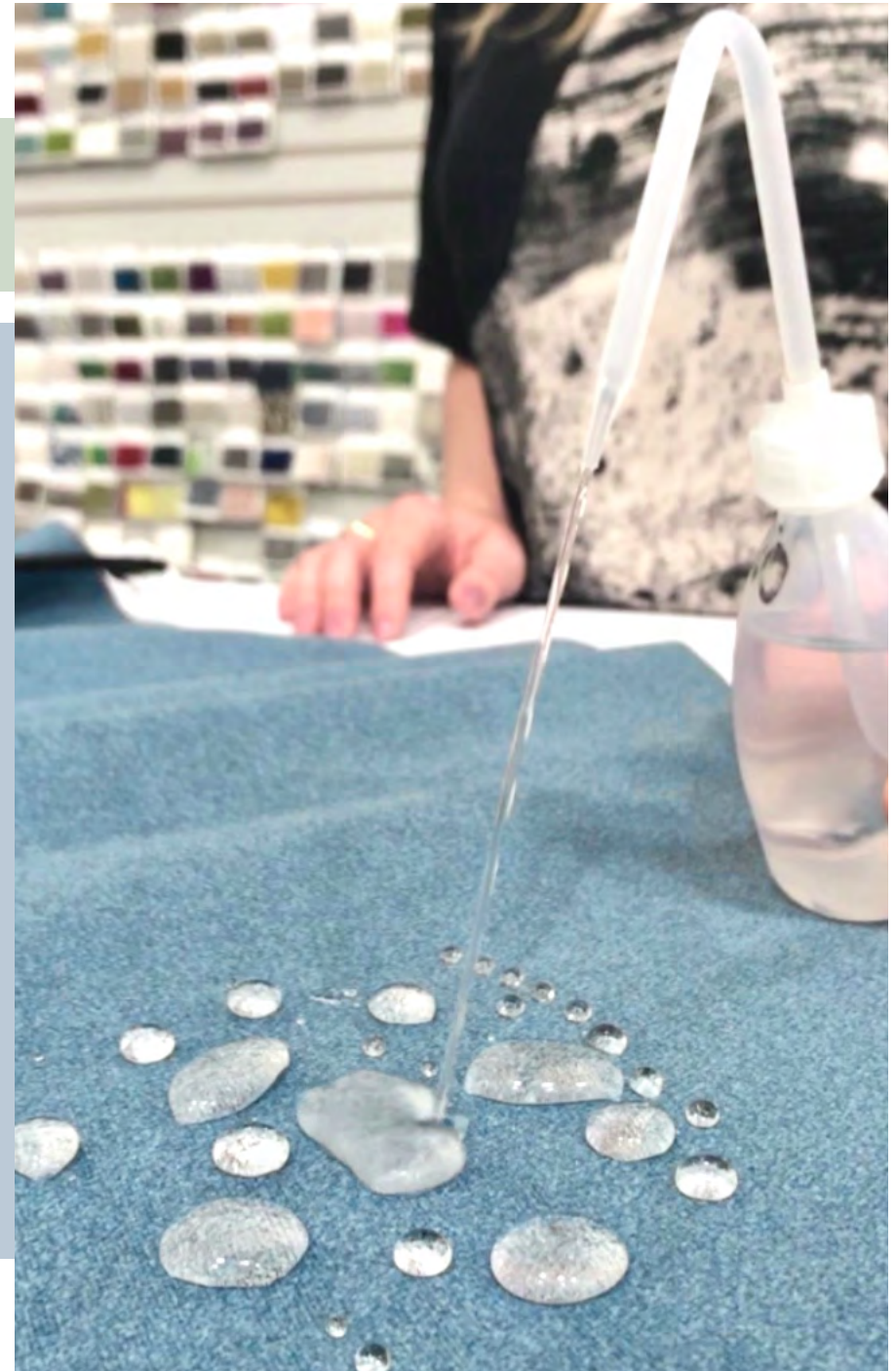
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Performance upholstery constructions pass ACT  
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**FIBREGUARD PRO** merges the industry-leading cleanability of FibreGuard with the extra performance provided by a moisture barrier. FibreGuard Pro has a flexible & breathable anti-moisture membrane applied to the reverse side of the fabric that prevents liquid or moisture from penetrating the cloth & sinking into the foam or interior of furniture.

- Impermeable moisture barrier
- Flexible
- Breathable
- Anti-microbial
- Mildew-resistant
- Odor-resistant
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances

As always, the name FibreGuard means a stain-free cleanability story whereby spills & soiling are easily removed using a clean cloth, water & mild soap if needed. Visit [www.fibreguard.com](http://www.fibreguard.com) for how-to videos & cleaning steps for different types of soiling.



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## COLORGUARD

ColorGuard is Maxwell's new FibreGuard-by-color category. Exclusive designs coordinate & complement a range of small-scale patterns, textures & solids, styled over three performance color books. All styles are stocked with either FibreGuard or Fibreguard Pro.



**Amazonia's** color story evokes the verdant shades of the tropics with chartreuse & palm greens paired with inky night sky navy & haint blue.

**Nectar** combines marigold & mango with rich grenadine & port.

**Nougat** is a creamy combination of neutral tones from almond, miso & chanterelle to black walnut.

Standout patterns include Kapok, an over-scaled tonal palm leaf; Rio Grande, a retro-cool multicolor pencil stripe; and Patagonia, a chic boiled wool mélange look with a brushed hand.

- 3 color books (**Amazonia – Nectar – Nougat**)
- 16 exclusive patterns (Andes – Bruno – Caracara – Chico – Dario – Kapok – Macaw – Magellan – Patagonia – Quintero – Rio Grande – Rocio – Rockhopper – Soledad – Tierra – Zamora)
- 161 skus
- 73 skus stocked with FibreGuard
- 88 skus stocked with FibreGuard Pro (moisture barrier technology – anti-microbial, mildew & odor resistant)
- Suitable for contract upholstery
- Passes 36 – 200K double rubs Wyzenbeek
- All patterns meet or exceed ACT standards for woven upholstery fabrics for abrasion, flammability, wet & dry crocking (dye transfer), colorfastness to light (resistance to the fading effect of light), pilling, breaking strength & seam slippage
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- All patterns are washable

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## MENSWEAR - PLAIDS & CHECKS

Menswear is an ALTA-protected, multi-purpose destination collection of plaids, checks & stripes rendered in flannelised & brushed textures & cozy chenilles. Lachlan is the must-have flannel solid coordinate. The addition of ALTA & light acrylic backing on all styles provides stain repellency & cleanability as well as dimensional stability.

- 9 patterns (Callum – Duncan – Dunkirk – Ewan – Fingal – Gordon – Kincaid – Lachlan – Muir)
- 42 skus
- Stocked with ALTA stain repellent technology
- Suitable for contract upholstery
- Passes 50K double rubs Wyzenbeek
- Stocked with light acrylic backing
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- 100% polyester constructions

**The addition of ALTA & light acrylic backing on all styles provides stain repellency & cleanability as well as dimensional stability.**



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# CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

## HIGH PERFORMANCE UPHOLSTERY

*stocked with cleanable technology*

CLASSIC CHENILLES PERFORMANCE  
COLORGUARD - AMAZONIA  
COLORGUARD - NECTAR  
COLORGUARD - NOUGAT  
CONTRACT PERFORMANCE TEXTURES  
CURLLED UP V PERFORMANCE  
CURLLED UP VI PERFORMANCE  
CURLLED UP VII PERFORMANCE  
MENSWEAR - PLAIDS & CHECKS  
NATURAL EASE PERFORMANCE JACQUARDS  
PERFORMANCE WOVENS VOL. I - ADOBE  
PERFORMANCE WOVENS VOL. I - DEEP SEA  
PERFORMANCE WOVENS VOL. I - THUNDER  
PERFORMANCE WOVENS VOL. I - WHITE SAND  
PERFORMANCE WOVENS VOL. II - AL FRESCO  
PERFORMANCE WOVENS VOL. II - CANYON  
PERFORMANCE WOVENS VOL. II - DRAGONFRUIT  
PERFORMANCE WOVENS VOL. II - SHADOW & LIGHT  
PERFORMANCE WOVENS VOL. III - STONEWARE  
PERFORMANCE WOVENS VOL. III - PALM BEACH  
PERFORMANCE WOVENS VOL. IV - BOUDOIR  
PERFORMANCE WOVENS VOL. IV - NORTH SEA  
PERFORMANCE WOVENS VOL. IV - SMOKESHOW

## ESSENTIALS

*competitively-priced volume basics*

UPHOLSTERY ESSENTIALS - TEXTURES I - MENSWEAR  
UPHOLSTERY ESSENTIALS - TEXTURES II - CASUAL CHENILLE  
UPHOLSTERY ESSENTIALS - TEXTURES III - MICROFIBER  
UPHOLSTERY ESSENTIALS - TEXTURES IV - WOVEN LOOKS  
UPHOLSTERY ESSENTIALS - TEXTURES V - WEAVE EFFECTS

## VELVET

CLASSIC VELVETS  
GLAM VELVET  
PERFORMANCE VELVETS VOL. I  
PERFORMANCE VELVETS VOL. II  
PERFORMANCE VELVETS VOL. III  
VELVET ROOM

## FAUX LEATHER

EASY RIDER III  
EASY RIDER IV  
EASY RIDER V  
EASY RIDER VI  
EASY RIDER VII  
FLEXA SILICONE

## INDOOR/OUTDOOR

HOME & GARDEN ACT III  
HOME & GARDEN ACT IV  
HOME & GARDEN ACT V

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# CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

## DRAPERY

BLACKOUT  
DIM OUT I  
PURE & SIMPLE IV – FAUX SILKS  
PURE & SIMPLE VI – SATIN  
PURE & SIMPLE VII – RAW SILK LOOK  
PURE & SIMPLE IX – CASEMENTS  
PURE & SIMPLE XII – FAUX SILKS  
WIDE WIDTH DRAPERY I (ERNST, HOFMAN, MARCEL & RICHTER)  
WIDE WIDTH DRAPERY II (RHYME ONLY)

## WIDE-WIDTH SHEERS

SHEER HEIGHTS  
SHEER STYLE  
SUPER WIDE SHEERS

## 1838 WALLCOVERINGS

PAVILION  
WILLOW  
ELODIE  
MURALS  
CAPRI  
AURORA  
CAMELLIA  
ROSEMORE  
AVINGTON

## SEARCH BY CATEGORY

BLACKOUT  
CAN ULC S109 DRAPERY & SHEERS  
FAUX LEATHER  
INDOOR/OUTDOOR  
NFPA 701 DRAPERY & SHEERS  
VELVET

## IMPORTANT LINKS

BLOG  
CONTRACT PRODUCTS  
RESOURCES



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# CONTACT US

## TALK TO THE EXPERTS

Our dedicated contract team provide tailored support for your projects. Offering services customized to your specific needs from sourcing and sample requests to project quotations, pricing and shipping deadlines.

### EMAIL

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### PHONE

800-663-1159 ext. 6

### WEBSITE

[maxwellfabrics.com](http://maxwellfabrics.com)

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## LET US BE YOUR Design Assistant™

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



### EMAIL

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