

COMMERCIAL CONTRACT HOSPITALITY

Maxwell
EXPRESSIONS IN FABRIC

2018

COMMERCIAL



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The Studio Collection

Studio Mayfair

Charmed By Tradition

In our eighth Studio collection we pay homage to the resurgence of traditional design, while keeping in mind our signature modern classic style. Fresh, yet dramatic color palettes show off a beautiful upholstery weight jacquard, which we have paired with small scale geometric chenilles and multicolored stripes. The introduction of a luxurious cut-velvet scroll adds an interesting tactile design element to the collection. This fabric is a striking way to add depth and dimension to any room setting.

All patterns pass 25,000 to 85,000 double rubs

Featured: Notting Hill 02, Charles 04, Sussex 102, Pippa 204, 205, 403



Studio Cape Town

Global Cool

Studio Cape Town offers rustic, tribal looks expressed in a modern way. We have designed a unique mix of small-scale geometric designs using cozy chenille on naturally matte linen-like grounds. The palettes of warm tangerine, forest green and deep berry tones provide a fashion-forward yet earthy and natural look to achieve a refined global sophistication.

All patterns pass 35,000-195,000 double rubs

Featured: Tangle 405, Stellenbosch 605, Zig Zag 108



Featured: El Badi 401, Rabat 201, Fes 301, Menara 01, Rabat 402

Studio Marrakesh

Style Atlas

Our seventh collection in the Studio series offers high-wearing upholstery style inspired by the global diversity of exotic locales. Heavy-duty multi-colored chenilles in medium to small-scale geometrics are layered with complementing solids in palettes ranging from rich and spicy to cool and metallic, providing an option for any scheme.

All patterns pass 30,000-90,000 double rubs



Featured: Fairfax 102, Marina 401, Hollywood 101, Venice 202

Studio LA

West Coast Chic

Studio LA is a heavy-duty upholstery collection of plush chenille. It offers a bold mix of contemporary geometric patterns, stylized florals and sophisticated stripes, setting the stage for trend-setting, easy-to-live with decor.

All patterns pass 30,000-200,000 double rubs



Upholstery

Weave Works V

Cozy Up

Pattern Grenoble is a chunky construction with a natural, matte finish and 50% cotton content. Standout colorways are the mid-century earthy bright shades of aqua, olive and orange.

Pattern Grenoble passes 90K double rubs Wyzenbeek

Featured: Grenoble 18, 19, 21, 25



Weave Works III

The Natural Look

Our upholstery solids and textures line has a new hit: Weave Works III featuring pattern Popular, a 100% cotton slub with a soft, brushed hand and Award, a must-have linen-look. This collection is a true workhorse as both patterns are multi purpose, washable and suitable for commercial settings.

Pattern Award passes NFPA 701

Both patterns pass between 45,000 – 105,000 double rubs for heavy-duty upholstery and pass NFPA 260 Class I (UFAC) & CAL 117-2013

Featured: Award 29, 49, 68



Featured: Tesseract 26, 29, 30

Weave Works IV

Hip to be Square

The Weave Works series is our category for upholstery solids and textures. Pattern Tesseract is a classic basketweave with a sleek hand available in a deep color line, from European-inspired fashion hues to a large range of neutrals.

Pattern Tesseract passes 200K double rubs Wyzenbeek



Featured: Super Weave 02, 16, 46, 51, 55

Weave Works II

Linen Look

Super Weave is a modern square-weave construction with an enticing, structured surface texture and a supple hand. This pattern is perfect as either heavy-duty upholstery or for drapery treatments with a refined, linen-like effect. The 40+ colors on offer allow for diversity in application and setting.

Pattern Super Weave passes 75,000 double rubs



Curled Up IV

The Softer Side

Curled Up IV is a compilation of nine chenille patterns with a soft hand and understated surface interest. A vast palette of soft tints and tones is set off by a selection of fashion colors. This latest addition to the Curled Up series continues to offer an ultra-soft, residential hand and look that can cross over into commercial settings.

All patterns pass between 90,000 – 200,000 double rubs for heavy-duty upholstery

Featured: Certain 818, 867, Proud 803, 865, Bonus 862, Soul Train 827



Curled Up III

Soft Touch

Curled Up III is a compilation of two sumptuous chenille patterns in a wide array of hues. We heavily emphasize an on-trend palette of saturated brights while staying true to the importance of neutrals. This one-stop collection is a perfect go-to resource for plush drapery and upholstery in both residential and commercial settings.

Pattern Joey passes 200,000 double rubs and pattern Chadwick passes 80,000 double rubs – both suitable for heavy-duty upholstery

Featured: Chadwick 2034, 2732, 4103



Curled Up II

Continued Comfort

Curled Up II is an extensive range of cozy, textured chenilles and sophisticated microfibers in a fresh, new palette. This compilation mixes luxurious textured chenilles, with tailored microfibers, and an exciting **reversible faux-suede, called Care Free.**

All patterns pass 30,000 to 200,000 double rubs

Featured: Care Free 101, 417 (plus reverse sides)

Performance Wovens Vol. II

High Performance Meets High Impact Style

Our innovative Performance Wovens series offers a mix of coordinating and complementing upholstery designs, solids and textures stocked with **ALTA** or **Crypton Home** soil and stain repellent technology. Let Performance Wovens protect you from the inevitable messes and spills of everyday life so you can enjoy your home carefree. Performance Wovens brings residential hand and styling to the realm of commercial upholstery with a performance story, making the collection a perfect choice for high impact looks in a hospitality setting.

All patterns pass the performance guidelines established by ACT for woven upholstery fabrics in high traffic/public spaces.

Featured: Cubic 818, One Way 805, Cubic 815, Arezzo 632, Havasu 630, Renew 627, Bitsy 620, Gazing 615, Metric 613, Panthera 611, Zircon 732, Backdrop 704, Facade 739, Victory 701, Open Concept 736, Bitsy 706, Zircon 935, Zircon 929



Performance Wovens Vol. I

Livable Luxury

Performance Wovens offers an eclectic mix of traditional and modern designs paired with complementing textures in a wide array of vibrant colors and sophisticated neutrals. Every fiber in this collection has been infused with either **Alta** or **Crypton Home** to provide permanent stain resistance to last the life of the fabric; it will not wear away. Spills bead up and stains are easy to clean. Performance Wovens crosses over to pass all commercial ACT standards making it an ideal choice for upscale hospitality applications.

Every pattern in these collections passes a minimum of 30,000 double rubs and meets all necessary ACT standards to be used for commercial upholstery applications.

Featured: Milady 235, Quake 223, Arabella 3030, Checkout 307, Perfect Fit 103, Limitless 259, Milady 116, Checkout 107, Beatty 104, Agenda 135, Milady 119, Follow Me 1902, Vignette 402, Tijou 422, Milady 436, Perfect Fit 450, Decoded 413, 444, Rich Stripe 4674, Soft Spot 4383



Boathouse

Classic Chameleon

This modern, linen-like texture is a natural choice as base cloth for any room. Matte and multi-toned, it adds laid-back elegance to any contemporary or traditional upholstery piece. Durable and comfortable, Boathouse becomes the piece it is covering.

Pattern Boathouse passes 60,000 double rubs

Featured: Boathouse 12, 24



State of Grace

Classic Influence

State of Grace is an assemblage of embossed chenille designs in damask, diamond, stripe and scroll patterns, bringing classic back in a big way. The range of warm neutrals will be right at home in beautiful old-world interiors, while updated tones of aqua, peridot and smoky plum would provide a shot of color to update traditional interiors.

All patterns pass 65,000-90,000 double rubs

Featured: Colonial 302, Betrothed 104, 105, Charming 03, Lourdes 206



Indoor/Outdoor

Home & Garden IV

When the Living is Easy

Home and Garden Act IV is a perfect companion to the previous Acts, but also a go-to contract-suitable indoor/outdoor book. Act IV is a collection of five textures and solids in 100% **Bella-Dura** polyolefin, including a chunky bouclé and a plush chenille. Highly durable and with excellent resistance to pilling, all patterns are solution-dyed, bleach cleanable, fade resistant, anti-microbial and come with a five-year limited warranty.

All patterns pass 50 – 100K double rubs Wyzenbeek

Featured: South Bay 210, Salty Dog 838, 848, South Bay 206, Anchor Watch 506, South Bay 204, Anchor Watch 513, Skipjack 807, 801, South Bay 213

Maxwell Essentials

Upholstery Essentials - Textures

Maxwell Fabrics is proud to introduce a new product line called **Essentials**. Essentials is our converting division. It is modelled to offer competitive pricing on volume orders, as well as cut yardage. **Essentials offers full piece, half piece and cut yardage pricing on high quality, must-have body cloths.**

Upholstery Essentials offers designer-friendly style at upholstery manufacturer pricing. Upholstery Essentials is suitable for residential and commercial use. All patterns pass NFPA 260 CLASS I (UFAC) and CAL 117-2013 and meet or exceed 30K double rubs Wyzenbeek.

More detailed information on the Essentials program, including discounts for volume, can be found on the tear-out pricelist, back liner of the sample book and on our website once logged in to your trade user account: maxwellfabrics.com/user/login.

Upholstery Essentials – Textures I – Menswear

Well Suited

Textures I combines chic suiting looks with classic tweed and herringbone in a curated range of neutrals. With five patterns and solids to choose from, this will become your go-to menswear grouping. **All patterns pass ACT standards for commercial upholstery.**

Featured: Crosby-Ess 105, Tompkins-Ess 106, Crosby-Ess 115, Hester-Ess 111, Tompkins-Ess 110, Bowery-Ess 102, Bleecker-Ess 119, Tompkins-Ess 118



Upholstery Essentials – Textures II – Casual Chenille

Chic Comfort

Mott is a heathered chenille with a soft touch, which will bring plenty of style to any setting. Mott is available in colorways ranging from understated neutrals and denim-inspired blues, to pops of mid-century orange and gold. **Pattern Mott passes ACT standards for commercial upholstery.**

Featured: Mott-Ess 103, 106, 604, 600, 601, 300, 400



Upholstery Essentials – Textures III – Microfiber

Smooth Operator

Textures III presents three subtle microfiber patterns: a faux twill, an understated stria, and an on-trend distressed look in a diverse array of hues from neutrals to brights. **All patterns pass ACT standards for commercial upholstery.**

Featured: Perry-Ess 916, Chambers-Ess 815, Baxter-Ess 901, Perry-Ess 804, 510, 350, 200, Baxter-Ess 625



Upholstery Essentials – Textures IV – Woven Looks

Style Staple

Pattern Broome is a classic basket weave, updated with marled yarns. It is merchandised alongside woven pattern Delancey, which serves up plenty of surface interest as well as a luxuriously soft hand. **All patterns pass ACT standards for commercial upholstery.**

Featured: Delancey-Ess 208, 602, 609, 102, Broome-Ess 345, 1003, 603, 606



Vinyls

Easy Rider IV

Faux Leather Foundation

The latest Easy Rider release introduces three patterns: two classic faux-hides and a highly useable mini-basketweave texture, all suitable for contract and residential use.

All patterns are suitable for commercial application

Featured: Hidalgo 735, Bandit 749, Pinto 748, Hidalgo 747, Bandit 719, Pinto 722, Hidalgo 720, Bandit 727, Pinto 728, Bandit 729, Pinto 730, Pinto 731, Bandit 732, Bandit 718, Bandit 717, Pinto 715, Bandit 750, Bandit 705, Pinto 706, Hidalgo 707, Bandit 709



Easy Rider III

Leather Looks to Live By

Easy Rider ups the style ante with ultra-durable looks ranging from high impact metallics, a chic slubby silk texture to an all-out glam sparkle effect. The majority of Easy Rider III is stain-resistant, imbued with either **Writer's Block** or **Sta-Kleen** repel-and-release stain inhibitor.

All patterns are suitable for commercial application.

Featured: Styx 30, Knox 34, Bilbao 55, Monaco 76, Zeeland 6, Luxor 20, Ibiza 52, Ibiza 77, Monaco 4, Aveiro 70, Ibiza 72, Ibiza 50, Florence 36, Knox 33, Ibiza 26



Easy Rider II

Evolved Staple

Easy Rider II is a durable selection of vinyl upholstery in a range of natural leather looks and sophisticated yet edgy modern designs. Incorporated into this must-have collection is the introduction of **"Writer's Block" stain-resistant fabrics**. Writer's Block ink-resistant technology offers a unique repel-and-release stain inhibiting system. The dual-action topcoat prevents ink and other stains from setting into the material and allows for easy cleaning even after longer periods of time. With the ability to withstand high dilutions of bleach or isopropyl alcohol, any potential residue can be cleaned off easily. With a soft, supple hand and sophisticated styling these fabrics are perfect for **contract, healthcare, hospitality, education**, and of course all residential applications.

All patterns pass 50,000 to 500,000 double rubs

Writer's Block patterns: Badlands, Groomed, Pony Express, Side Saddle, Stallion, Tonto



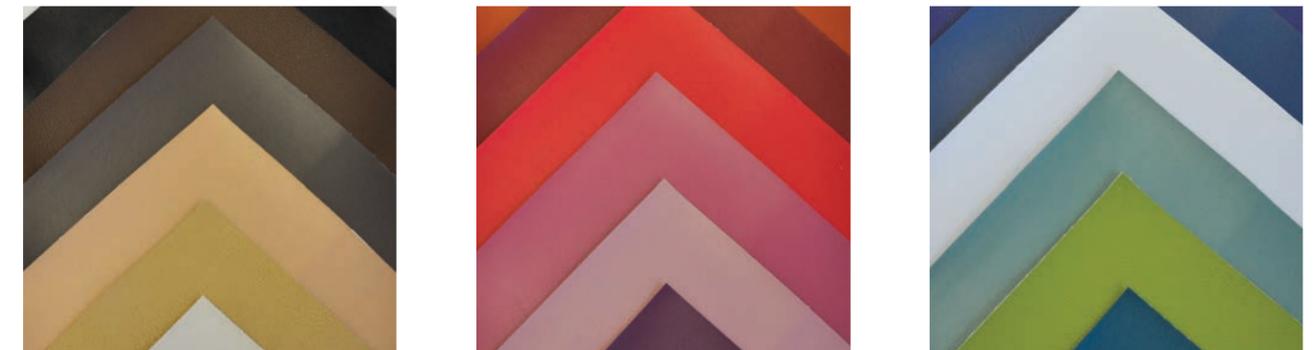
Vinyls I-V

High-Performance Upholstery

This five-book series includes a variety of leather looks with a soft hand and vast color palette suitable for hospitality, healthcare, contract, education and residential applications. All patterns pass 250,000 double rubs and are designed with mildew resistant, anti-bacterial and anti-microbial technology, as well as bleach resistance to withstand the stresses associated with heavy-duty commercial settings.

Please note the following important information:

- All patterns will only be available in full roll increments (approx. 30yd rolls).
- Maxwell Fabrics will not be offering CFA's on this collection, however we will guarantee the dye lot to be within industry standards of the sample book and memo samples.
- We will offer a pre-determined price break at 200 and 500yds. Contact our contract department for more info contract@maxwellfabrics.com.



Velvets

Classic Velvets

More is More

Classic Velvets in an old-world inspired collection of cut-velvet designs perfect for residential and commercial applications. A timeless wide stripe, damask motifs and a stria stripe are shown alongside a more contemporary chevron and geometric. Elegant neutrals play off the saturated European coloring that Maxwell Fabrics is known for.

All patterns pass between 30,000 – 135,000 double rubs for heavy-duty upholstery



Featured: Trinity 606, Vintage Chic 601, San Zeno 605, Venini 607



Featured: Imagination 302, Vector 202, Equinox 102, 105

Modern Velvets

Velvets Gone Vogue

A sleek cut-velvet collection, Modern Velvets features multicolor palettes rich with emerald green, teal blue, magenta and cassis, alongside metal tones. Sophisticated color-coordinated geometrics create a high-end look with heavy abrasion and a soft hand for comfort, durability, and luxe style for residential and commercial applications.

All patterns pass between 50,000 – 180,000 double rubs for heavy-duty upholstery

Performance Velvets Vol. I

Luxe Looks for Real Life

This sophisticated matte-finish velvet is soft and luxurious yet extremely durable and easy to live with. Pattern Snug is elevated to super performance status as it has the added benefit of **Alta** permanent soil and stain repellency, making it a versatile choice for residential drapery and upholstery in both residential and commercial settings.

Pattern Snug passes 100,000 double rubs and all ACT standards for heavy-duty upholstery



Featured: Sung 413, 414, 415, 416, 418, 419

Drapery

Pure & Simple VII - Raw Silk Look

Texture Play

Pattern Darwin has a perfectly drapeable slubby texture with a subtle hint of sheen for a tussah-like effect. Washable and passing NFPA 701, Darwin is an excellent foundational choice for everything from casual drapery panels to more formal looks.

Pattern Darwin passes NFPA 701

Featured: Darwin 703, 737, 716



Pure & Simple VI - Satin

Silky Smooth

Pure & Simple is our line of drapery and multi purpose solids and textures. Pure & Simple VI – Satin offers a washable, exclusive FR poly satin aptly named Silky Smooth in a range of chic neutrals and classic, useable hues.

Pattern Silky Smooth passes NFPA 701

Featured: Silky Smooth 59, 64, 65

Pure & Simple IV - Faux Silk

Sophisticated Staple

Pure & Simple IV consists of two simply elegant silk-like textures. Pattern Dryden is a textured raw silk look that has been yarn-dyed to create a rich, multicolor surface with a soft, drapeable hand. It has the look and feel of natural silk yet offers the practicality and longevity of polyester. Pattern Orchestra is an iridescent dupioni-like quality created with a sleek texture and a crisp, drapeable hand. This fabric was created to look like a silk dupioni but with the ease of care inherent to polyester. This compilation of faux silk looks works beautifully for chic residential window applications, but with the benefit of being inherently FR, both patterns are suitable for commercial settings.

All patterns pass NFPA 701 and CAN ULC S109

Featured: Dryden 59, 61, Orchestra 92



Dim Out I

Into the Darkness

Dim Out I is a must-have compilation of washable, NFPA 701 textures in a 98% dim out construction. The soft, touchable hand and dry finish lend this practical collection an elegant sensibility while meeting the specifications required for an array of commercial settings.

All patterns pass NFPA 701

Featured: Counting Sheep 960, Sandman 959, Slumber 923



Sheers

Sheer Style

Sartorial Statement

Our new wide-width sheer book is sleek and fashion-forward, with the entirety passing NFPA 701 for commercial use. Textural netting looks are shown alongside large and small-scale motifs in metal-inspired tones from white gold to deep copper and bronze. Matte constructions are contrasted against subtle, shimmery looks to provide a wealth of options for any setting.

All patterns pass NFPA 701



Featured: Royce 2812, Lenny 39, Dunaway 35, Avedon 267, Biba 104, Veruschka 37, Dali 265



Cottage Home

Dressed-Down Classic

An exclusive collection of woven stripes, textures and checks, uniquely constructed in heavy-duty FR yarns to mimic the look of linen. This essential compilation enables the residential look of modern rustic elegance to cross over into commercial design.

Most skus in "Cottage Home" pass 30,000 double rubs & 8 skus pass NFPA 701

Featured: Pantry 701, Kyack 305, Front Porch 304



Super Wide Sheers

Extraordinary Extra-Wide

Super Wide Sheers introduces five use-anywhere sheers in a sought-after **extra-wide 130" width**, perfect for the extra-high windows that have become the norm in home and commercial construction. The range of styles, from a delicate batiste to an open casement-like texture, are rendered in a palette of refined, understated neutrals. All patterns pass NFPA 701 making this an instant staple for commercial projects.

All patterns pass NFPA 701

Featured: Naomi 130, Elle 144, Linda 102, Elle 106, Linda 107, Amber 147, Christy 152

Adrift

Shoreline Chic

A casual, relaxed linen-look, Adrift is created using yarn-dyed polyester which prevents creasing while enhancing ease-of-use and care. The subtle weave, dry hand and soft, washed color palette conjure a vintage coastal feeling, perfect for drapery in any room of the house. Adrift is able to evoke the linen-look shabby chic aesthetic, allowing the translation of this breezy style to any commercial project.

Pattern Adrift passes NFPA 701

Featured: Adrift 22, 29, 32



Pattern 'Rave'

Color Theory Vol. II

Drapery velvet pattern **Rave** from Color Theory Vol. II is available with **Alta** to pass **NFPA 701**. Minimum 5 yard order at additional cost. To request Alta contact contract@maxwellfabrics.com. Rave is available in 18 colorways.

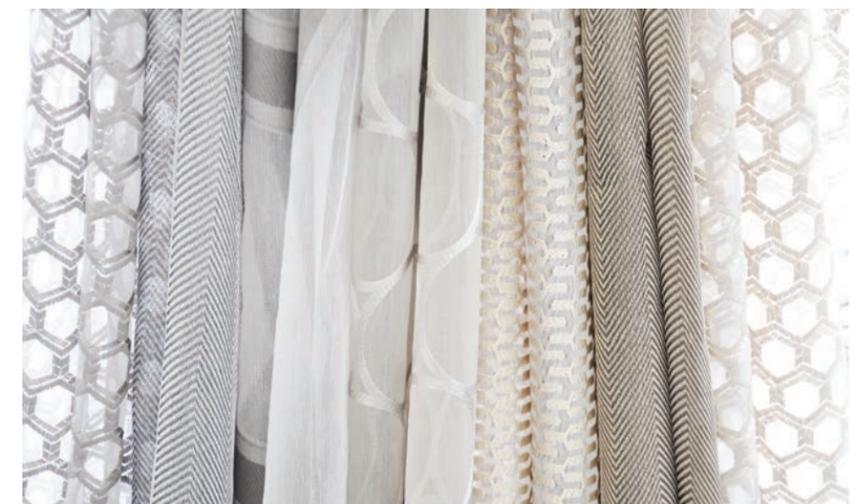


Sheer Heaven

Veiled Drama

This chic collection of **118" wide-width** sheers features sophisticated embroidery designs, subtle textures, and tonal stripes in a modern, neutral palette ranging from soft ivory and white to shimmering gold and metallic silver tones. This collection will create a striking statement in any setting, and effortlessly frame any window.

Most patterns in "Sheer Heaven" pass NFPA 701



Featured: Pillow Talk 23, 106, Halley 306, 309, Pearly Gate 601, Full Moon 09, Constellation 06

Coming Summer 2018...

Easy Rider V

Special Effects

The latest Easy Rider introduction brings major texture and surface interest, bringing a fresh spin to faux leather. The collection includes a unique embossed tile effect, a chic diamond quilt pattern, a matte basketweave look, a classic shagreen and a whimsical dappled print.

All patterns are suitable for residential and commercial applications.



Performance Wovens Vol. III

Pretty & Protected

Performance Wovens goes back to basics with a highly useable grouping of textures and small-scale designs stocked with either **Crypton Home** or **Nanotex aSure** built into the fiber of the fabric.

All patterns adhere to ACT standards for upholstery fabrics in high traffic/public spaces, making Performance Wovens an perfect choice for settings from home to hospitality.

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Toll Free Tel 1-800-663-1159
Toll Free Fax 1-800-663-6744
fabrics@maxwellfabrics.com
maxwellfabrics.com

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